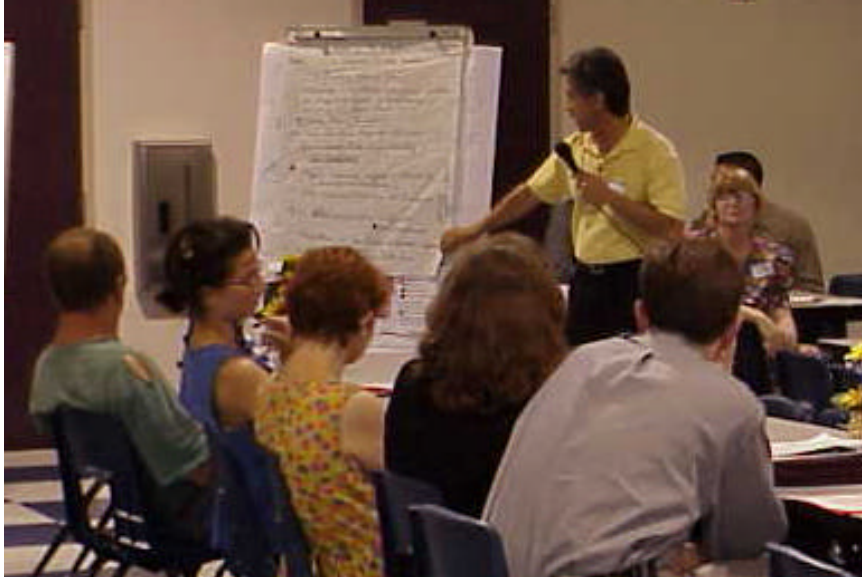


Measuring Our Success



Introduction

This chapter of the Midtown Neighborhoods Plan focuses on the neighborhood indicators, which are used to help determine if progress is being made towards the neighborhood's goals.

National examples of indicators include the consumer price index, the number of highway-related fatalities and the national unemployment rate. Indicators can be used to raise awareness of community issues, inform decision-making, and identify trends. The result of the indicator analysis can be used to publicize good works or identify work that needs to be done. For example, the neighborhood could publish an annual report indicating progress on plan implementation as shown through positive changes measured by the neighborhood's indicators. The report also could call for volunteers or policy changes needed to spur action.

Heart of the Neighborhood

Indicator 1: Number of Businesses

Baseline:

- Number of Existing Businesses (99-00)

Desired Future Outcome:

- 10% Net Increase in the Number of Businesses over 5 years

Data Source:

- Certificates of Occupancy

Frequency of Review:

- Annually

Indicator 2: Number of Restored or Rehabilitated Homes

Baseline:

- Current Number (99-00) of Building Permits for Housing Improvement

Desired Future Outcome:

- Net Percentage Increase of Restored or Rehabilitated Homes a Year

Data Source:

- Building Permits

Frequency of Review:

- Annually

Midtown Neighborhoods Plan

Indicator 3: Number of Structures Designated as Historic Landmarks, Located in Historic Districts or Conservation Districts

Baseline:

- Three Designated Structures as of August 2000

Desired Future Outcome:

- Increased Number of Designated Structures

Data Source:

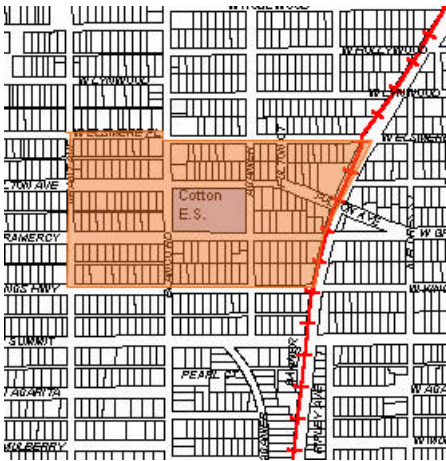
- COSA Planning Dept., Historic Preservation Division

Frequency of Review:

- Annually



Beacon Hill ES area



Cotton ES area



Twain MS area

Getting Around Town & Rebuilding Our Infrastructure

Indicator 1: Sidewalk Conditions, including Crosswalk Striping, near Elementary & Middle Schools (see maps)

Baseline:

- Percentage of missing sidewalks based on 2000 Neighborhood Survey within the identified areas
- Percentage of sidewalks needing no repair, minor repair and major repair, based on 2000 Neighborhood Survey within the identified areas
- Number of painted crosswalks

Desired Future Outcome:

- One entire school intersection (all 4 sides) marked with crosswalk striping each year
- In 2005, increased percentage of identified areas have sidewalks (new and repaired) in good condition

Data Source:

- Neighborhood Survey

How Often Reviewed?

- One year from plan implementation; at least every two years hence

Indicator 2: Involvement in all Major Infrastructure Projects (ex: roads, sidewalks, drainage, sewers, utilities, alleys, etc.) from Concept Initiation through Implementation

Baseline: (will be developed for future projects)

- Number of meetings where residents can actively participate

Desired Future Outcome:

- Number of neighborhood design goals incorporated into the final design(s)

Data Source:

- Dependant upon project

How Often Reviewed?

- Dependant upon project

Midtown Neighborhoods Plan

Community Places Where We Play, Gather and Learn

Indicator 1: Number of Community Programs Held Within the Planning Area

Baseline:

- Number of Community Programs currently Held within the Planning Area

Desired Future Outcome:

- Increased Number of Community Programs

Data Source:

- Various Institutional, Religious and Civic Organizations; Presidents' Club Will Work to Develop a Definition of Community Programs

How Often Reviewed?

- Annually

Indicator 2: Number of Persons from the Neighborhoods Registered in COSA Parks & Recreation Programs or SAISD Programs

Baseline:

- Number of Neighbors registered from 1/1/99 to 12/31/99

Desired Future Outcome:

- Increased Number of Neighbors Registered

Data Source:

- COSA Parks & Recreation Dept., SAISD

How Often Reviewed?

- Biannually